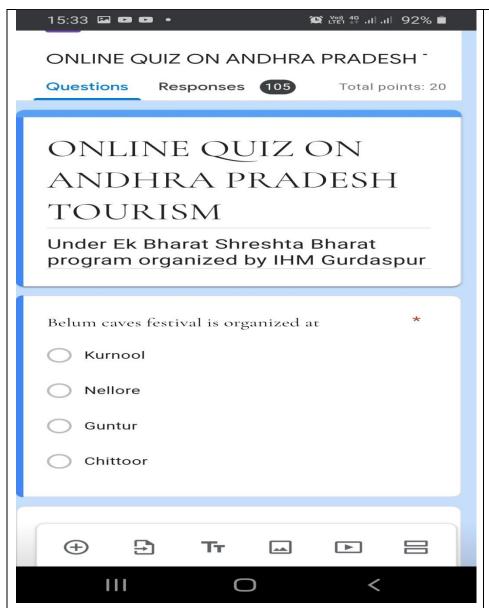
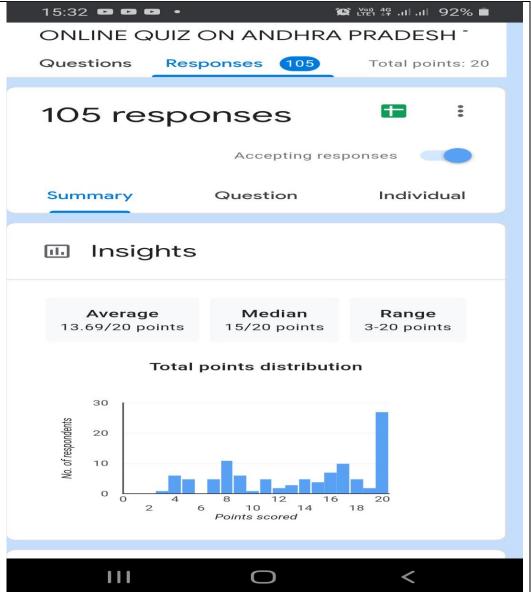
ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES

DURING MARCH 2021

Sr.	Activities	by	Month of	Proposed Activity	Details of the Activity	Paired States	No. of	Any other relevant
No	India		Activity			involved	Participants /	information
	Tourism						Attendees	
	Offices	/						
	CIHMs	/						
	IITTM							
01	IHM		March 2021	Online Quiz	An Online quiz was	Andhra	105 Students	
	Gurdaspur	,	141a1 CH 2021	Omme Quiz	conducted on Andhra		105 Students	
	Guruaspur				Pradesh Tourism.	1 i aucsii		
					Frauesii Tourisiii.			





Online Quiz on Tourism of Andhra Pradesh

SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF MARCH 2021

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	10	34	11	269	1710
2	INSTAGRAM IHM Gurdaspur Page	45				430